



Stakeholder Engagement

Nancy Colleton
Institute for Global Environmental Strategies
Phone: 703-312-0824
Email: nancy_colleton@strategies.org

Outline

- Understand climate information needs of U.S. business and NGOs
- Broad Applications
- Summary reports submitted 7/12

Project Description

- Examine mechanisms and models for private sector engagement;
- Convene an Executive Roundtable on Climate Information; and
- Convene a workshop group to further define the information needs of the plant sector.

Approach

- Assessment of Mechanisms and Models completed 4/12
- Plant Workshop convened 3/12
- Executive Roundtable convened 4/12

Results—Private Sector Engagement

- Recent developments in private sector engagement
 - NOAA Partnership Policy
 - Climate Partnership Task Force
 - Open Weather and Climate Service (OWCS)
- Partnership Policy sufficient to guide climate work
- Open dialogue is key to moving forward
- Policy/practice must consider differences between weather and climate
- Key challenges exist—user education, communication, roles are largely undefined, attribution guidelines for data

Results--Roundtable

- Climate information is most useful and valuable when it informs decisions.
- Actionable climate information must be credible, translatable, and have a high present value
- Communication challenges still exist and must be addressed to sustain the Enterprise
- Innovation and public-private partnership are needed across the entire value chain
- Success of the Climate Enterprise will depend on leveraging the weather Enterprise model, a strong and open partnership between the public and private sectors, vision and leadership

Results—Plant Sector Workshop

- The Plant Sector is a fragmented, but resilient sector
- A need exists to demonstrate the economic value of plants and the contributions of the sector to the local, state, and national economies
- Consensus does not exist within the broad plant sector about the relevance of climate change to their activities or how to take action
- The botanical and forestry sub-sectors are concerned about early spring and supply chain disruptions
- The sector needs information beyond temperature, tied to basic resources such as water, and that describes the levels of uncertainty.
- Improved communication is needed by providers and users
- The plant sector provides a great avenue for telling the climate story
- The plant sector also provides a great opportunity for partnerships

Next Steps

- Continue to assess mechanisms and emerging opportunities for public-private partnerships
- Conduct outreach to US firms providing climate services; and
- Continue to explore approaches to improve the delivery of climate data and information.